



SPIRU HARET UNIVERSITY

Background information



- ☐ Established in **1991** as part of *România de Mâine* Foundation – Romania of Tomorrow Foundation.
- ☐ Spiru Haret University has **campuses** in:
 - Bucharest
 - Braşov
 - Câmpulung
 - Constanţa
 - Craiova
- ☐ Our **12 Faculties** offer:
 - 39 Undergraduate Study Programmes
 - 25 Masters Programmes
 - 45 Post-graduate Programmes

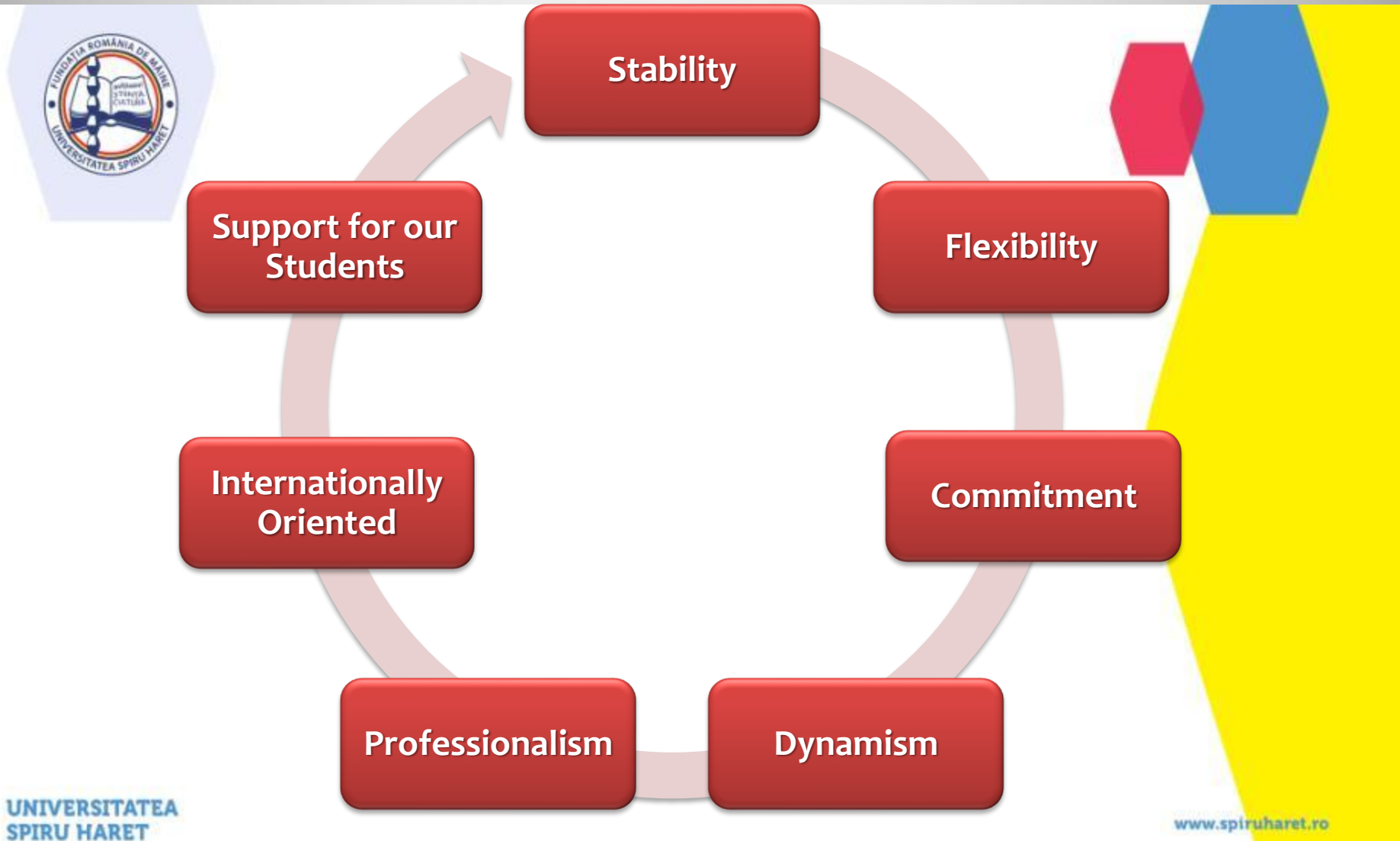
SHU in numbers



- ❑ 16 Lecture Halls, 480 Classrooms, over 130 Laboratories
- ❑ 14 Libraries, 16 Study rooms and a collection of over 243,000 books
- ❑ 402 teaching staff
- ❑ 25 research projects in 2017 - 2020 alone
- ❑ 62 Erasmus grants in
- ❑ 97,77% graduation rate (*undergraduate*)
- ❑ 98,21% graduation rate (*graduate*)
- ❑ 78,a% insertion rate on the Labor market

- ❑ Affordable tuition fees: aprox. 1000 euro / year

Our VALUES



Academic Structures



Opinia Națională Weekly Journal



Seven Radio Station



Academic Publishing and Printing House



Professional Sports Center



Foreign Languages Center



Career Guidance and Counseling Center



Scientific Research Centers



Center for Training and Professional Development



Teaching Staff Training Department

Quality in Education



☐ Our **Students** are our primary focus !

- We **adapt** to their needs and demands
- We evaluate our study programmes annually to ensure high **quality** education
- We develop new study programmes, in compliance with the current trends of the **Labor Market**
- We create **opportunities** through partnerships with the Business Sector and Research-development-innovation projects

☐ In 2015, Spiru Haret University received a Certificate for a **Quality Management System** in compliance with **ISO 9001:2008**.



MIȘCAREA ROMÂNĂ PENTRU CALITATE
MRC-OCS, ORGANISM DE CERTIFICARE SISTEME



CERTIFICAT CERTIFICATE

MRC-OCS, ORGANISM DE CERTIFICARE SISTEME

Certifică, în urma auditului efectuat, că:

Subsequently to the audit certifies that:

UNIVERSITATEA "SPIRU HARET" DIN BUCUREȘTI

Sediu: București, sector 4, bd. Tineretului, nr. 1
Puncte de lucru: Craiova, str. Vasile Conta, nr. 4, jud. Dolj;
Rm. Vâlcea, str. General Praporgescu, nr. 22, jud. Vâlcea;
Brașov, str. Turnului, nr. 7, jud. Brașov;
Câmpulung Muscel, str. Traian, nr. 223, jud. Argeș;
Constanța, str. Unirii, nr. 32-34, jud. Constanța

a implementat și menține un
has implemented and maintains a

SISTEM DE MANAGEMENT AL CALITĂȚII Quality Management System

care îndeplinește cerințele standardului:
which fulfils standard requirements for:

SR EN ISO 9001:2008

pentru următoarele domenii de activitate:
for the following fields of activity:

Învățământ superior de licență și masterat; Cercetare științifică; Managementul calității în învățământul superior; Formare și dezvoltare profesională a adulților; Managementul și auditul proiectelor

Higher education of licence and master; Scientific research; Quality management in higher education; Training and professional development of adults; Management and audit of projects

Numărul certificatului: 611C

Certificate number:

Data emiterii:

Issuance date:

06.06.2015

Certificare inițială:

Original Approval:

Reînnoire certificare:

Certification Renewal:

Data expirării:

Certification Expiry:

06.06.2015

06.06.2018

Dr.ing. **Poșaru Maria Magdalena**
DIRECTOR EXECUTIV
EXECUTIVE DIRECTOR



DE VIZAT
PÂNĂ ÎN
IUN. 2016

DE VIZAT
PÂNĂ ÎN
IUN. 2017

Valabilitatea prezentului certificat este condiționată
de reevaluarea anuală a sistemului de management,
respectiv vizarea anuală a certificatului
MRC-OCS, Craiova, str. Pârului, nr. 8, România



UNIVERSITATEA
SPIRU HARET

www.spiruharet.ro

Scientific Research



- ☐ Our **Central Scientific Institute** coordinates the scientific research activity at Spiru Haret University.
 - over 100 research-development-innovation **projects** with national or European funding
 - over 80 **partnerships** with the Business Sector
 - over 214 **academic events** in 2017 alone
 - **job opportunities** created for university graduates via our projects

- ☐ The first University in Romania to be granted the **HR EXCELLENCE IN RESEARCH** logo, by the European Commission

e-Learning



- Our **e-Learning Platform – BLACKBOARD** is a useful tool for all our students.

- **Benefits:**
 - Online teaching and support
 - Online evaluation
 - Online bulletin board
 - Means of mass communication
 - User-friendly interface
 - Wide range of information available

International Affiliations



Alliance of Central-Eastern European Universities

Academic Cooperation Association

Astana Economic Forum

Danube Rectors Conference

Eurasian Universities Union

Euro-Mediterranean Association for Research in Business

European Association for Architectural Education

European Association of Career Guidance

European Association of Erasmus Coordinators

International Association of Universities

International Council For Open And Distance Education

Magna Charta Observatory

Magna Charta Universitatum

Organisation Internationale de la Francophonie

The European Confederation of Language Centres in Higher Education

United Nations Academic Impact

University Business Support Hub



Mission and vision

- Our **vision** is to become, from university perspective, a first range provider of entrepreneurial high quality services.
- Our **mission** is to bring the university closer to the entrepreneurial needs and thereby contributing to the development of a competitive economy.



Objectives

The main **objective** of the center is *to become, from academic perspective, a supportive platform for the companies*, with the following dimensions:

- Research, development, innovation
- Entrepreneurial development, business acceleration
- Business oriented education
- Innovation ecosystems and technology transfer
- Clusters and strategic alliances
- Internationalization
- Creation and Development of Start ups
- Digitization



- ▶ USH Pro Business Center, established as a distinct department of USH, assumes an important role in supporting internationalization and innovation strategies, targeted by the business environment. We plan to organize and develop a knowledge hub and business services.

USH Pro Business activities:

- Partnerships with the associative structures of the business environment
- The program **Meet the Markets/ Joint Business Support Concept** is dedicated to identify market opportunities and to deliver services that facilitate business development
- Partnership protocols with **associations, clusters** and **companies**
- **Start-ups** support program
- Participation in **EUSDR (EU Strategy for the Danube Region)** activities and development of **DAC - Danubius Academic Consortium**
- Conducting **market researches**



From academic perspective we are a supportive platform for companies, materialized in the following activities:

- **Partnerships with the associative structures of the business environment** - through which was created the appropriate cooperation between academia and entrepreneurship, involving associative structures of business. This partnership led to the creation of a Knowledge Transfer Center;

- **The program Meet the Markets/ Joint Business Support concept** – is intended for organizing events, conferences, workshops, B2B contacts, debates on thematic areas of maximum interest in order to develop entrepreneurial skills and performance.

- **Partnership protocols with associations, clusters and companies** – in order to create and develop an appropriate framework for long-term cooperation patterns with companies and associations, so that they benefit from increased assistance from our center.



USH Pro Business actively contributed to the creation of clusters and it is member of the following cluster type structures: **Bio Danubius**, **Bio Concept Valea Prahovei**, **Danube Furniture Cluster**, **Danube Engineering Hub**, **CERMAND** (Cluster for Renewable Energy in the Black Sea and Danube), **Smart Alliance**, **Wallachia eHub**, **Dual Use Cluster**.

The University has organized interprofessional association **INTER-BIO** for organic farming producers.



In addition to the entities mentioned before of which Spiru Haret University through the USH Pro Business Entrepreneurial Center is a founding member, during 2020 USH Pro Business also contributed to the establishment and promotion of the [Inter-Bio Consortium](#), the [Wallachia Hub Cluster Consortium](#) and the [Wallachia eHUB Digital Hub](#), recently admitted to the European hub competition.





- The participation in the activities of the EU Strategy for the Danube Region (EUSDR) - has in view the priority areas of EUSDR, linking together business competitiveness with academia and research, materializing in projects adequate to strategic objectives.



- *Creation of CTT Pro Transfer* – is a Technological Transfer Center focused on the needs of creative industries in the area of Bucharest

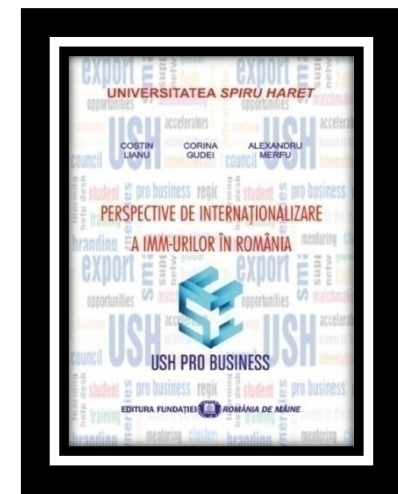
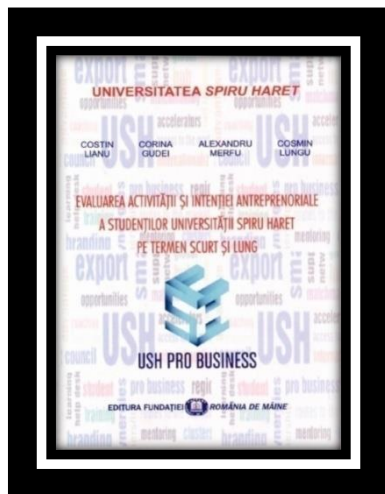


- **Start-up support program** - USH Pro Business concentrated on attracting members of its network who have the know how to contribute to business development (European Enterprise Network, Business Angels etc).

Thus, the representatives of the Start-ups have benefited from counseling services for business development and financing.

Conducting market researches - through this service we respond both to business environment requests and capitalize on existing research:

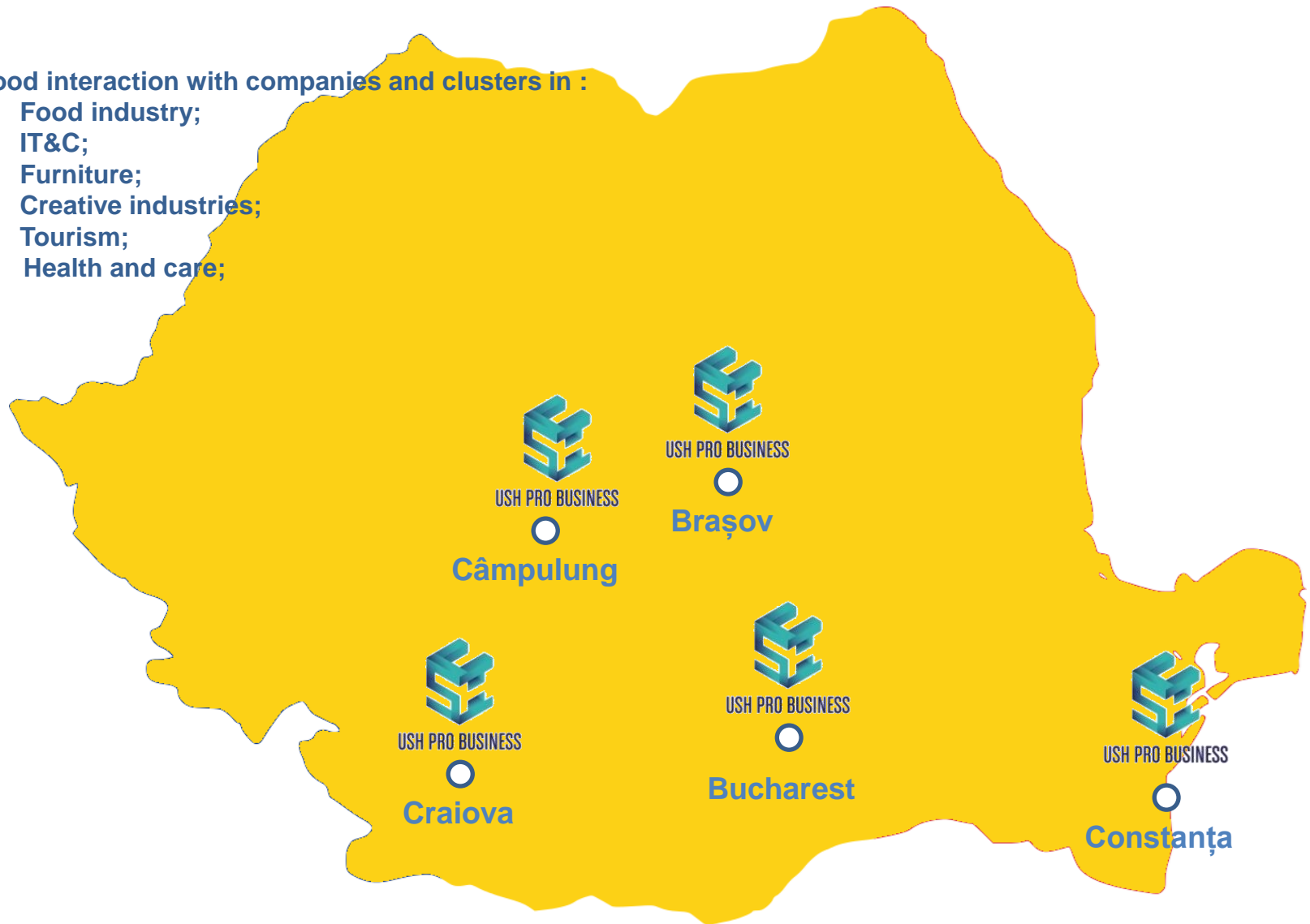
- Study on “Exploitation of timber forest from the woodland state public property on the entire value chain of processing, from standing timber / hewn to the finished product, in Romania, compared with the methods practiced in the European market and ways to increase furniture industry competitiveness” - the study was conducted at the request of the Association of Furniture Producers in Romania (APMR)
- The study "Internationalization prospects of SMEs in Romania" - a study on a sample of exporting companies from Export Council's network, which highlights the entrepreneurial perceptions of the internationalization processes, the needs and the constraints of entrepreneurs, that correctly adequate will increase export competitiveness.
- Perceptions and entrepreneurial tendencies among Spiru Haret University's students - a study on a representative sample of students from the university faculties that highlights inclinations, skills, perceptions and entrepreneurial trends, but also the guidance perspective of training and the needs of students.



USH Pro Business Territorial Centers

Good interaction with companies and clusters in :

- Food industry;
- IT&C;
- Furniture;
- Creative industries;
- Tourism;
- Health and care;



Internationalization activities

Our center is active in:

- UIIN - The University Industry Innovation Network
- Danube Academic Consortium (DAC)
- The Diplomatic Economist



Partnerships with other Entrepreneurial academic centers:

- ▶ „Coventry College” University, Coventry, Great Britain
- ▶ The College of the Canyons, California, USA
- ▶ Shanghai University of International Business and Economics
- ▶ „Mercu Buana” University, Jakarta, Indonesia
- ▶ „Sungkyul” University, Seoul, South Korea
- ▶ „Free International University of Moldova”, Chişinău, Moldavia
- ▶ „European Business Association”, Chişinău, Moldavia



BE OUR PARTNER!

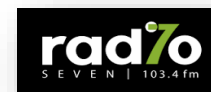
34-36, Nicolae Iorga Street
Sector 1, Bucharest - 010436
Phone: +40 216.500.014
E-mail: office@ushprobusiness.ro
Website: www.ushprobusiness.ro



Partners:



Media partners:



BE OUR PARTNER!



Partners:



Centrul de Formare Profesionala
Spiru Haret

PRO TRANSFER
CENTRUL DE TRANSFER TEHNOLOGIC



中国—中东欧国家智库交流与合作网络
China-CEEC Think Tanks Network



Prof. Dr. Costin LIANU
General Manager USH Pro Business
Prorector International Relations
E-mail: clianu@gmail.com

Cristina ILIE
Events & International Business Manager
USH Pro Business
E-mail: office@ushprobusiness.ro